

DECISION 4 –

Monitoring and Evaluation (M&E)

2 minute video

WHAT IS A 2 MIN. VIDEO?

It is important for you to assess if your project is achieving set targets. 2 Min. Videos is a fun, engaging monitoring tool that will allow you to gather information about the progress your project has made. Overall, the Roll Models project has two targets:

1. Girls have increased access to sport, safe spaces, peer network, leadership opportunities and exposure to strong female ROLL models through stories, and
2. Communities and families change their perception around girls' participation in male dominated sports

HOW DOES IT WORK?

A sample of girls that are participating in your project will be asked to participate in 2 Min Videos. Though these are meant to be fun and informal, set-up the interview thoughtfully– avoid spaces with loud ambient noise and make sure the interviewee is able to share her responses comfortably, without others around. Also, make sure the lighting is not too dim nor too bright, and encourage your interviewee to use a loud voice. Once you are set up, start the timer, hit record, and ask the participant a series of questions; the interview is done when the timer hits 2 minutes!

WHAT MATERIALS WILL I NEED?

You will need either a video camera or high-quality phone camera. You will also need a list of questions that you are prepared to ask depending on the speed of your interviewee; likely 3-5 questions. After participants have the basic knowledge of the process, make sure that they are smiling – this interview should be light-hearted, and they should feel comfortable to share their honest opinion(s).



WHAT PROMPTS SHOULD I GIVE?

Women Win and Skatestan will help you think through what the best questions might be for the girls in your project. You might want to ask them about their favorite part about skateboarding or what a 'safe space' means to them. Perhaps you ask them about if their families or communities have changed how they see skateboarding since the beginning of the project, or if they think skateboarding helps with mental wellbeing and why.

2 Minute Video Prompts

Through the Roll Models project, we expect that gxrls will extend their personal social networks and form new friendships across racial, religious and community divisions, within a safe space. We expect that they will become physically and mentally healthier; develop critical life skills such as resilience, teamwork and communication; practice their own leadership; and will gain access to a positive female ROLL models as well as practice their own leadership. However, we need a way to find out if this is happening...!

How? Through 2 Min. Videos, a fun, exciting data collection method. You will select 3-5 girls in your project to share their experiences through a series of quick-fire questions. You will pose meaningful questions to the 'stars' and allow them to reflect and share about their experiences, both positive and negative, on camera.

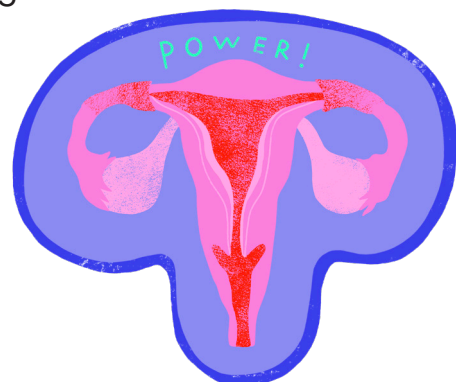
Prompts for interviews could include (suggest 3-4 questions per girl)*:

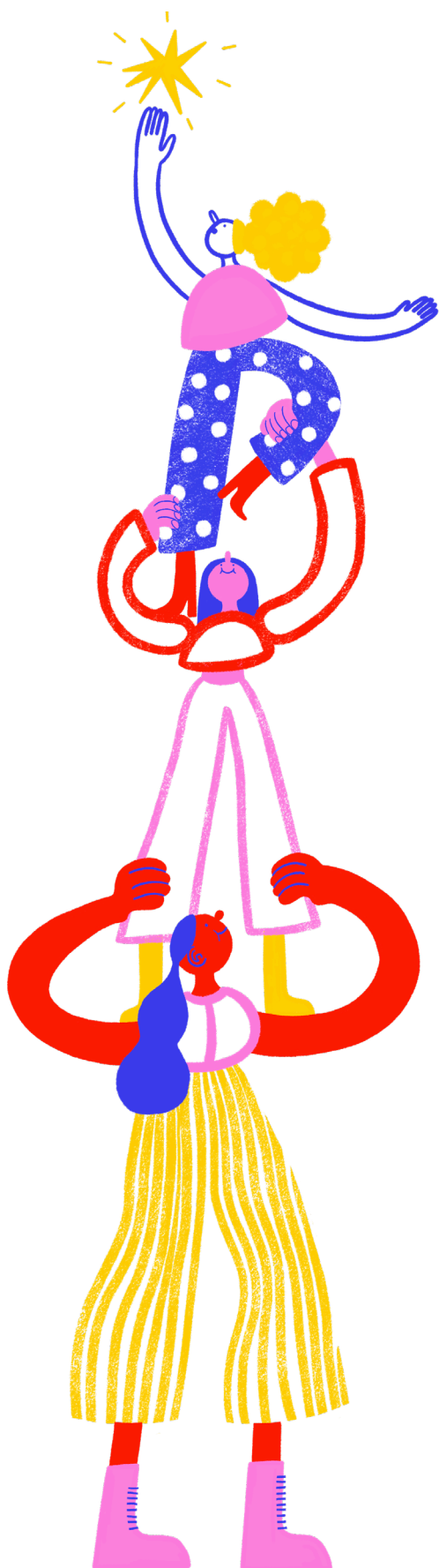
TOPIC: ACCESS TO SPORT (SKATEBOARDING)

- What are some barriers to girls skateboarding in your community?
- If you didn't skate before this project, why not?
- What do you like most about skateboarding?

TOPIC: PHYSICAL & MENTAL HEALTH

- How do you feel when you skateboard?
- How are you strong?





TOPIC: RESILIENCE, TEAMWORK, COMMUNICATION

- What does teamwork look like in your eyes?
- How has skateboarding made you resilient?

TOPIC: SAFE SPACES

- What does a 'safe space' look like to you?
- What makes you feel safe?

TOPIC: PEER NETWORK

- Who do you like to skateboard with?
- Have you made any new friends while skating?

TOPIC: LEADERSHIP

- In what way(s) are you a leader?

TOPIC: ROLE MODELS

- What is a quality/are the qualities of people you look up to?
- What makes a strong gxr! or womxn?

* Note, this should be a conversation with the participant; don't forget to ask follow up questions like 'why?' so that they can fully express their thoughts and opinions