

ECONOMIC CONSTRAINTS

The economic burden and costs associated with equipment, transportation and competition may be unrealistic for some girls' families. The economic opportunity cost of playing sports over income-generating work can make parents resistant to letting their daughters play.



STRATEGIES:

- Consider the financial impact on families and where possible, provide income-earning opportunities for girls.
- Match the sport to the economic capacity of your participants or cut costs by sharing equipment.
- Find creative low-cost solutions for your programme.
- Build partnerships within the community to reduce costs.