

GOVERNMENT SUPPORT

In countries where governments don't support sport opportunities for girls, independently run sport programmes fill an important void. Sport is a government-sponsored and regulated institution in many countries. These governments, often run by a male majority, prioritise sporting opportunities for boys rather than girls.



STRATEGIES:

- Solicit the help of like-minded individuals and organisations to help gain government support.
- Build a network of citizens, politicians, and business people who'll lobby on your behalf.
- Identify and apply for government funding that is relevant to your programme objectives.